RIGHT HERE RIGHT NOW

A MOBILE APP THAT COLLECTS GEO LOCATIVE SOCIAL MEDIA CONTENT TO PROVIDE COVERAGE OF NEARBY PLACES OF INTEREST.

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FEATURES

- CATEGORIZE NEAR BY PLACES OF INTEREST (POIs) BY SPECIFIC TYPE

- NEW TO TOWN? SEE WHERE YOU ARE RIGHT NOW ON A MAP

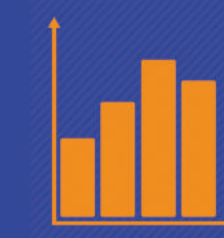- EXPLORE WHAT POIS YOU ARE NEARBY RIGHT NOW VIA MAP OR LIST

- SEARCH SPECIFIC POIs ANYWHERE IN THE WORLD

- ADD POIs TO YOUR LIST OF FAVORITES FOR EASIER ACCESS

ATTENDEE CONTENT

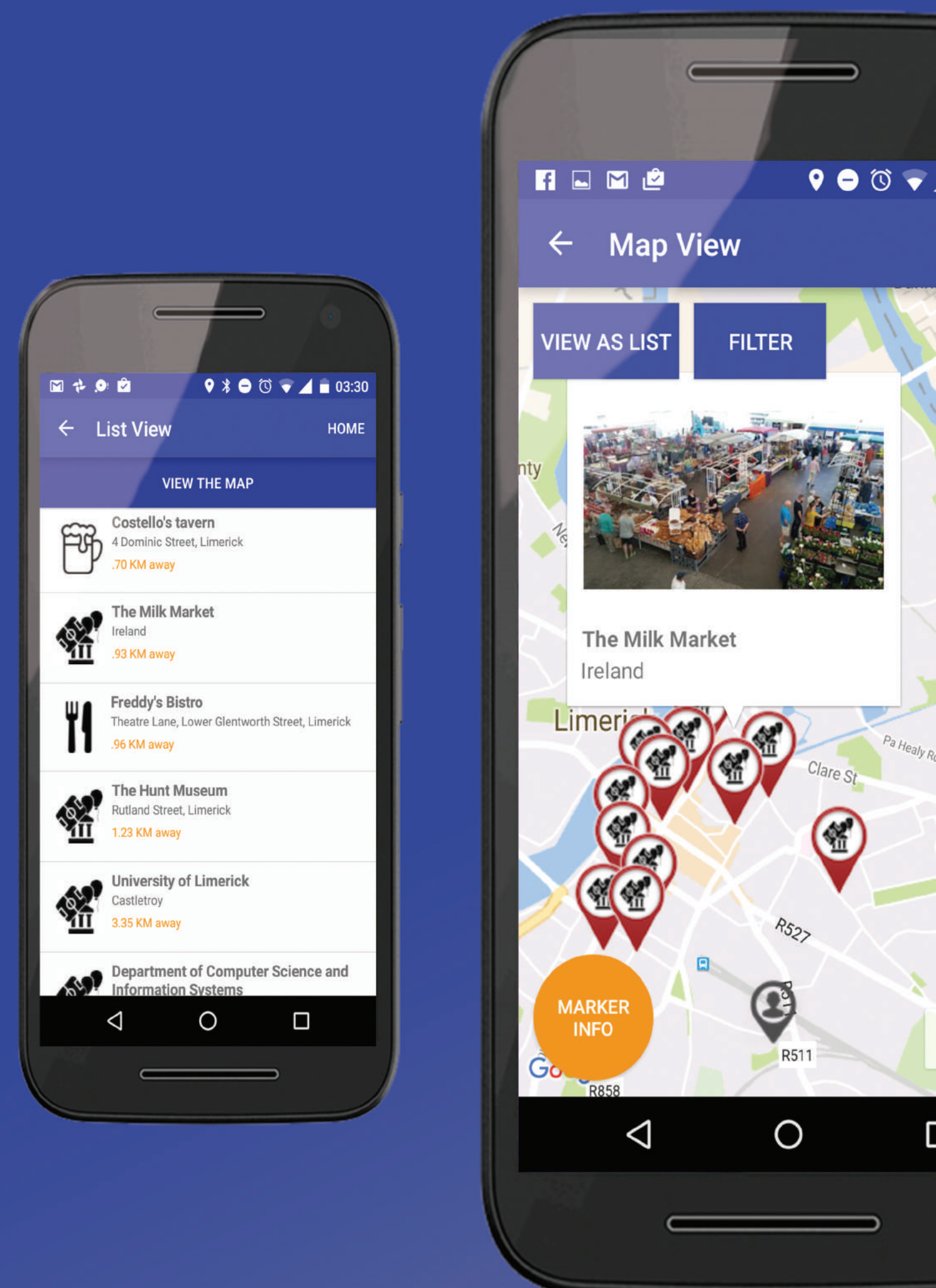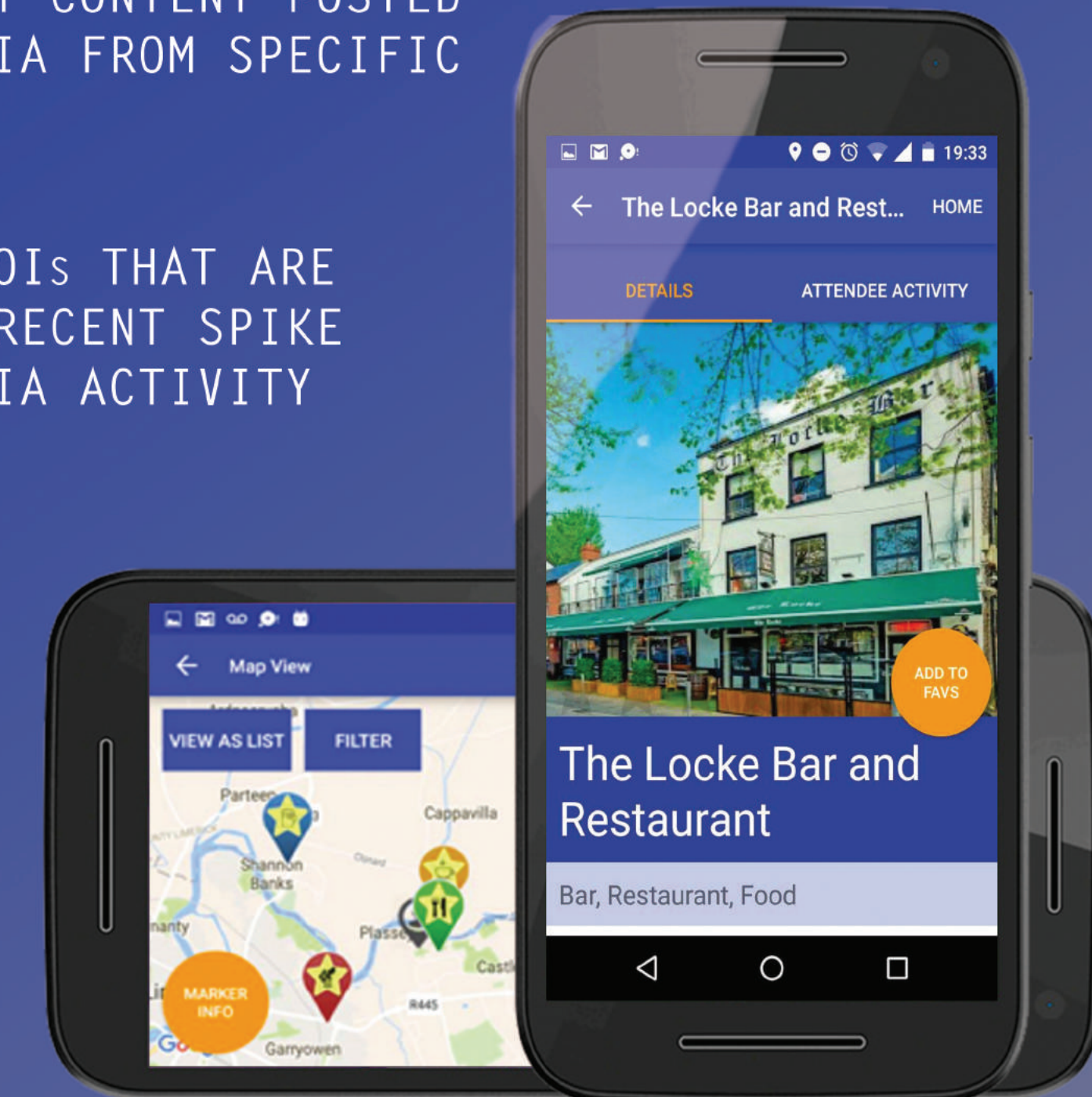- ASSESS POIs' RECENT ACTIVITY VIA ANIMATED GRAPHICS

- EXPLORE RECENT CONTENT POSTED ON SOCIAL MEDIA FROM SPECIFIC POIs.

- EASILY VIEW POIs THAT ARE DISPLAYING A RECENT SPIKE IN SOCIAL MEDIA ACTIVITY

POI ATTENDEE CONTENT GATHERED FROM:

WHAT THIS APP IS ABOUT?

'RIGHT HERE RIGHT NOW' IS A SMART PHONE APPLICATION DESIGNED FOR ANDROID PLATFORMS. THE PRIMARY GOAL OF THE APP IS TO COLLECT GEO LOCATIVE SOCIAL MEDIA CONTENT FROM NEARBY PLACES OF INTEREST (POIS) IN ORDER TO PROVIDE USERS WITH AN UNDERSTANDING OF THE CURRENT ATMOSPHERE SOMEWHERE. WITH REGARDS TO VENUES AND EVENTS, THERE IS PRESENTLY AN ABUNDANCE OF MOBILE APPLICATIONS THAT OFFER SMART PHONE USERS DETAILED INFORMATION BASED ON RECENT ATTENDEES' REVIEWS AND RATINGS. HOWEVER, THERE SEEMS TO BE A NOTICEABLE GAP WITH REGARDS TO THE FOCUS ON TEMPORAL INFORMATION. THE AMBIENCE OF A LOCATION FREQUENTLY CHANGES MEANING ATTENDEE CONTRIBUTIONS MADE TO EXISTING APPLICATIONS CAN BECOME QUICKLY OUTDATED AND FAIL TO ANSWER QUESTIONS ABOUT REAL-TIME ATTRIBUTES (I.E. IS A PLACE BUSY? WHO IS THERE? IS SOMETHING SPECIAL OCCURRING? WOULD I BE INTERESTED IN BEING THERE RIGHT NOW?

'RIGHT HERE RIGHT NOW' ATTEMPTS TO ADDRESS THIS PROBLEM BY CAPITALIZING ON THE READILY AVAILABLE INFORMATION THAT EXISTS ON SOCIAL MEDIA. IT HAS BECOME VERY COMMON FOR THOSE WHO ATTEND POIS TO POST CONTENT THAT CONVEYS THEIR CURRENT ACTIVITY ON SOCIAL MEDIA I.E. POSTING IMAGES, CHECK INS AND STATUSES. IN DOING SO, THEIR CONTENT CAN GIVE A SNIPPET OF REAL-TIME INFORMATION RELATED TO A POI. COLLECTIVELY THIS CONTENT CAN BE HARNESSED TO GIVE ANOTHER PURPOSE: A DYNAMIC GENERAL NARRATIVE. 'RIGHT HERE RIGHT NOW' PROVIDES A QUICK INSIGHT AS TO WHAT IS HAPPENING SOMEWHERE RIGHT NOW, ALLOWING THE USER THE OPPORTUNITY TO ASSESS THE POI ATTRIBUTES THAT REGULARLY CHANGE.

HOW IS IT DONE?

THE DATA THAT POPULATES THIS APPLCIATION IS COLLECTED THROUGH VARIOUS APPLICATION PROGRAMMING INTERFACES (APIs). ON START UP, THE APP LOGS THE USER'S CURRENT GEO LOCATON IN ORDER TO REQUEST THE INFORMATION OF NEARBY PLACES FROM THE GOOGLE PLACES API. ONCE A COLLECTION OF NEARBY PLACES IS ACQUIRED, THE SYSTEM USES THE INSTAGRAM API TO SEARCH FOR GEO LOCATIVE DATA POSTED FROM EACH POI'S CO-ORDIANTES. THIS APP IS CURRENTLY ONLY IN ITS TESTING PHASE THEREFORE ONLY ONE SOCIAL MEDIA SITE (INSTAGRAM) IS USED AT PRESENT.

THIS APPLICATION IS CURRENTLY IN SANDBOX MODE. THIS ESSIANTIALLY MEANS THAT AS FAR AS THIS APP IS CONCERNED,THE ONLY USERS THAT ARE ON INSTAGRAM ARE THOSE WHO HAVE BEEN SUBSCRIBED TO THE SANDBOX. THIS IS COMMON PRACTICE FOR APP DEVELOPMENT.

ASK TO KNOW MORE!